



**L. Robert Payne  
School of Hospitality &  
Tourism Management**

Summer 2023

Dear NEW Hospitality, Recreation & Tourism Management Student,

Welcome to the SDSU Payne School of HTM! We are delighted that you have chosen one of our majors for your college path and want to ensure that your HTM experience is the very best that it can be. This requires you to take ownership of that experience, but also be open to coaching and mentoring as you continue your journey with us.

**First and foremost, share your passion for the industry with us.** You are joining a wonderful major. Whether you decide you want to work in a restaurant, own a hotel, work in parks or recreation, manage a tribal casino, plan events, or be in a job that allows you to explore hospitality & tourism, you have found the right place at SDSU. I encourage that as you begin your journey with us, you become involved with the numerous student organizations within our major. These organizations cover all of our emphasis areas and are an energetic representation of the industry.

**Ask a lot of questions.** We will have numerous executives visiting our campus and our school. These executives are choosing to be here because they care greatly about your education and want you to be successful in whatever path you choose.

**Work in the industry.** While you may love the job that you have now, nothing will truly prepare you for a job in hospitality than an actual position in one. Christina Jeffries, Internship & Placement Director, is here to help you and provide part-time, seasonal, and internship placement opportunities for you. This is one of the best ways to figure out which path is best for you.

**Show up.-** This is the key to being successful in this school. When you show up, be engaged, be professional, and represent your school well. HTM at SDSU is all about *going above and beyond...*

As you enjoy each of the opportunities that have been provided to you; please note that none of them would be possible without the philanthropic support that we receive from our community partners, our alumni, our parents, our friends and you. We will ask you to give back the same way that students who have walked the halls previously have done.

Again, welcome to a wonderful School! Please know that the faculty, staff, and I are here as resources for you.

My best,

**Carl Winston**

Founder & School Director



# L. Robert Payne School of Hospitality & Tourism Management

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## First Year Roadmap

### Fall Semester

Description	Course*	Units
GE Written Communication	RWS 100 or equivalent	3
GE Oral Communication	COM 103 or equivalent	3
GE Arts and Humanities	Student Choice	3
Major Prep	HTM 201	3
Major Prep/GE Social and Behavioral Science	ECON 101	3
University Seminar	GEN S-100C	1
<b>Total Units</b>		<b>16</b>
<b>Cumulative Units</b>		<b>16</b>

### Mark your Calendar:

**Payne School Welcome Back BBQ:** Thursday, September 7<sup>th</sup> from 11:00am-2:00 pm  
at the Student Union Courtyard

### Orientation To-Do List

1. Put the Payne School BBQ on your calendar.
2. Check out the student association social media sites and follow or like at least one.
3. Buy a suit for HTM 201 and Payne School events

### Connect with us!



<http://htm.sdsu.edu>



@HTMAdvising  
@HTM\_Jobs



[htmasst@sdsu.edu](mailto:htmasst@sdsu.edu)



@sdsupayneschool

# Student Associations

## National Society of Minorities in Hospitality (NSMH)

*Promoting and ensuring minority success in the fields of hospitality*

- Develop professional skills
- Experience a diverse group of people
- Nationally run student organization
- Network with students and industry professionals



sdsu@nsmh.org



sdsunsmh

## Recreation and Tourism Student Association (RTSA)

*Provides opportunity for professional growth both on campus and in the local community in the Recreation and Tourism Industry*

- Network with industry professionals.
- Develop professional skills.
- Give back to the community.
- Join if you love being in the outdoors!



rtsa.sdsu@gmail.com



RTSA\_SDSU



RTSA.SDSU

## Foodies

*Promotes the universal love for food, restaurants, and the hospitality industry*

- Join if you have a passion for food!
- Learn about food and beverage.
- Network with students and restaurant professionals.
- Come hungry!



foodies.sdsu@gmail.com



foodiesdsu

## Tribal Gaming Student Association (TGSA)

*Provides insight to the world of Tribal Gaming and its many benefits to the Native American and surrounding communities through poverty alleviation, cultural revitalization and nation building*

- Raise awareness of tribal government gaming.
- Learn about the American Indian culture



TGSA.sdsu@gmail.com



TGSA.SDSU

# Student Associations

## Lodging Management Student Association (LMSA)

*A platform for hospitality students to bridge the gap between college and the professional lodging industry*

- Networking opportunities
- Behind the scenes tours
- Community involvement
- Social Events
- Professional development



**LMSA**

San Diego State University



lmsa.sdsu@gmail.com



lmsa\_sdsu

## Meetings and Events Student Association (MESA)

*To provide students with opportunities to get involved with the industry on a more personal level*

- Network with industry leaders and students
- Attend and volunteer at top hospitality events.
- Build a resume with hands-on planning experience.
- Have fun!



mesa.sdsu@gmail.com



Mesa\_sdsu

## Students Creating Rides, Entertainment, Attractions and Memories (SCREAM)

*Providing students of all majors opportunities to get more involved within the Attractions and Entertainment Industries.*

- Networking Opportunities
- Exposure to both industries
- Venue & attraction tours
- Professional & creative development



sdsuscream@gmail.com



sdsuscream

Get Involved