

**Douglas Williford**  
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## **Employment History**

### **City Manager**

City of El Cajon (2012 – 2018, retired)

Primary Duties: Chief Executive Officer of city of 102,000 population, \$160 million annual budget and 430 employees. Reported directly to the five-member City Council. Provided executive direction, management and oversight to the City's seven departments. Spokesperson for City actions, issues and all matters of interest to the public and media, as well as primary communication with all Federal, State and regional governmental organizations.

### **Deputy Executive Director - Planning & Programs**

Southern California Association of Governments (2010 - present)

Primary Duties: Provide executive management and oversight of the two primary functions and departments (Regional Transportation and Land Use/Environmental/Housing) of the Southern California Association of Governments (SCAG.) SCAG is the nation's largest Metropolitan Planning Organization, representing six counties, 191 cities and more than 18 million residents.

The Transportation Planning department is responsible for updating and preparing the RTP. The RTP includes an assessment of overall growth and economic trends in the region, and provides strategic direction for transportation Capital investments. The RTP covers all transportation modes, and features sections on: highways, arterials, goods movement, aviation, transit, transportation demand management, transportation system management, non-motorized transportation, transportation finance, and transportation plan performance.

The Land Use & Environmental Planning department is responsible for and maintains a comprehensive program of environmental issues analysis with emphasis on land use, housing, transportation, air quality, and environmental justice issues, and serves as technical and policy liaison with leading environmental groups, government/regulatory agencies, and elected officials.

**Community Development Director**

City of Irvine (2006 to 2010)

**Primary Duties:** Directed and oversaw the City of Irvine Community Development Department's four divisions including Long Range Planning, Development Services, Housing and Redevelopment, and Building Inspection and Safety. Provided executive management and coordination for the full range of the City's development activities and planning, including master planning and entitlement, regional planning, environmental review, sustainability planning, redevelopment, housing programs and RHNA, economic development, water quality programs, GIS, traffic analysis and building inspection and safety.

The Department contained up to 157 employees and an prepared and administered an annual budget of \$..... Close coordination with the City Manager and the City Council and represented the Department before the City Council, Planning Commission, Green Ribbon (Sustainable Planning) Committee and several other City commissions and committees. I further represented the City at numerous public outreach events and coordinated planning issues with stakeholder groups such as the Building Industry Association, Chamber of Commerce, neighboring cities, County of Orange and the Southern California Association of Governments.

**Deputy City Manager \ Development Services Director**

City of Santee (Deputy City Manager: 2004 - 2006)

(Development Services Director: 1999 - 2006)

**Primary Duties:** Coordinated multi-departmental activities, in particular, among Development Services, Redevelopment, Economic Development and Community Services functions, provided staff communication to the City Council on a variety of citywide issues, and was responsible as Acting City Manager in his absence.

Directed the Development Services Department's four divisions including Planning, Engineering / Capital Improvements, Building Inspection and Information Services. The Department contained 26 full-time employees and a variety of consultant groups, with an annual operating budget of \$3 million, plus the City's Capital Improvement Program budget (\$40 million for FY05-06). Represented the Department at City Council meetings and other City commissions, governmental agencies and community groups. Managed all development programs within the City including specific plans, comprehensive General Plan and Zoning Ordinance updates, redevelopment projects, fee programs, regional planning and environmental coordination efforts, park planning and development, all private and public construction projects and code compliance. Also managed the City's Information Systems program including the Local Area Network (LAN) and the Geographic Information System (GIS).

**Principal Planner**

City of Santee (1987-1999)

Primary Duties: Managed Advanced Planning and Special Projects Division, including large scale specific plans and special planning studies, General Plan Amendments, regional planning coordination, park planning and Departmental budget preparation and management. Represented the Department before the City Council, Planning Commission and Parks Commission.

**Senior Planner**

City of Santee (1984-1987)

Primary Duties: Managed Current Planning Division and provided oversight to the Building Division, including all development permits, code compliance program, and public information counter.

**Associate / Assistant Planner**

City of Santee (1982-1984)

Primary Duties: Performed professional level duties including processing development permits, writing staff reports, making Planning Commission presentations and public information.

**Junior Planner / Planning Technician**

City of El Cajon (1979-1982)

Primary Duties: Processed minor development permits, building permits and performed front counter / public information duties.

**Recent Lecturer / Teaching**

Lecturer (current) – San Diego State University, Department of Public Administration

Instructor (current) – California Police Officer Standards and Training (POST) – monthly executive management class – “Municipal Finance”

Lecturer – East County Chamber of Commerce Leadership Program (annually, 2013 – 2017)

Numerous lectures to civic organizations within the east county, regarding municipal \ governmental activities and issues (2012-2018)

## **Educational / Professional**

M.A. Urban & Environmental Geography, 1984, San Diego State University

B.A. Urban & Environmental Geography, 1979, San Diego State University

Real Estate Salesperson (classwork completed, license currently pending)

International City/County Managers Association (ICMA)

American Institute of Certified Planners (AICP)

American Planning Association

Chair, San Diego City/County Managers Association 2017-2018

Director, San Diego County Planning Director's Association, 2002

President, Board of Directors East County Boys and Girls Club (2016 & 2017)

Board of Directors, East County Boys and Girls Club (2013 to present)

Board of Directors, Santee Chamber of Commerce, 1999 – 2004

Chairman, Board of Directors, Shiloh Springs Children's Camp, Inc., 2000-2006

