Greetings PSFA,
I am so excited to be back again this year and working with our award winning #BestCollegeCouncil and our PSFA Civil Core. Both groups are up and running. We participated in a community service clean-up event in August, did outreach to over three hundred new freshmen and transfer students and hosted a bowling, pizza and club fair event last week.

I was honored last year to be recognized by the Associated Students as an outstanding adviser and look forward to serving you all as much as I can.

Have a safe and happy and productive year.

PSFA Rocks!

Randi McKenzie, Assistant Dean for Student Affairs

Hello PSFA students!
Welcome to the fall semester, I hope this newsletter finds you well. Many exciting events and programs are coming up in the next few months, stay informed through our PSFA newsletters, social media posts and emails.

As we continue to conquer midterms and finals, please keep your health and wellness in mind! Get an adequate amount of sleep, make time for exercise and stay organized in order to avoid feeling overly stressed out. I encourage you to take advantage of the resources available to you at student health services. Visit the Center for Well Being on the fourth floor of Calpulli if you are looking for a place to clear your mind and relax. Most importantly take time to reflect at where you are in your journey here at SDSU and make sure you are making the most of your Aztec experience!

Go Aztecs!
Chelsea
MEET YOUR ADVISOR AND REPRESENTATIVES

ADVISOR
Name: Randi McKenzie
Years at SDSU: 35+
Hometown: Shaker Heights, Ohio
Hobbies: Working with students, racquetball, walking, attending live theatre and coffee with friends.
Fun Fact: I was the private archery instructor to the Governor of Baja California Norte.

PRESIDENT
Name: Chelsea Baer
Year: Senior
Your Major: Journalism
Minor: Spanish
Hometown: Alpine, CA
Hobbies: Taking day trips up the coast, visiting farmers markets.
Fun Fact: I have a pug/chihuahua that I love with all my heart.

EXECUTIVE VICE PRESIDENT
Name: Maggie Sin
Year: Senior
Major: Public Relations
Minor: Business Marketing
Hometown: Los Angeles, California
Hobbies: Hiking, exploring, reading, and traveling
Fun Fact: I’m also a Harvard Business School student remotely.
**Vice President of Internal Affairs**
Name: Kelly Lee
Major: Public Relations
Minor: Sustainability
Hometown: Los Angeles, CA
Hobbies: Running, reading, and painting!
Fun Fact: I absolutely despise jeans and will never wear them.

**Vice President of External Affairs**
Name: Vanessa Girard
Year: Sophomore
Major: Hospitality and Tourism Management with an emphasis in Hotels
Minor: Interdisciplinary Studies
Hometown: Santa Clarita, CA
Hobby: Meeting new people
Fun Fact: I am very clumsy and fall or trip on a daily basis.

**Vice President of Public Affairs**
Name: Zoe Niederhauser
Year: Junior
Major: Journalism and Media Studies with an emphasis in Advertising
Minor: Business Marketing
Hometown: Yokohama, Japan
Hobbies: Nail art and playing ultimate frisbee
Fun Fact: I am afraid of crickets.
**Vice President of Finance**  
Name: Ariana Solis  
Year: Senior  
Major: Communication  
Minor: Counseling and Social Change  
Hometown: Oceanside, CA  
Hobbies: Yoga, hiking, running, surfing  
Fun fact: I love dancing!!

**Vice President of Academic Affairs**  
Name: Matthew Schroth  
Year: Senior  
Major: Aeronautical Science/Aerospace  
Hometown: Pittsburgh, PA  
Hobbies: Fishing  
Fun Fact: I’ve been in the airforce for seven years.

**Vice President of Intercultural Relations**  
Name: Shan Cureton  
Year: Senior  
Major: Communication  
Hometown: San Diego, CA  
Hobby: Screenwriting  
Fun Fact: I love renovating old furniture and crafting.
ASSOCIATED STUDENTS REPRESENTATIVE
Name: Muriel Robotta
Major: Hospitality and Tourism Management
Year: Sophomore
Hometown: San Diego, CA
Hobby: Hiking
Fun Fact: I’ve run 7 half marathons.

ASSOCIATED STUDENTS REPRESENTATIVE
Name: Sinthia Garcia
Major: Double Major in Criminal Justice and Social Work
Year: Senior
Hometown: San Diego
Hobby: Journaling
Fun Fact: I am terrified to sleep in the dark, so I sleep with the light on every night.

ASSOCIATED STUDENTS REPRESENTATIVE
Name: Marisa Cubing
Year: Sophomore
Major: Communications
Minor: Business Marketing
Hometown: Bay Area (Northern California)
Hobbies: Dancing and eating fro-yo
Fun Fact: I used to be a competitive hula dancer before coming to SDSU.
ORGANIZATIONS IN THE COLLEGE OF PSFA

Advertising Club
President: Fernanda Hasbrouk
President Contact Information: president@sdsuadclub.com
The SDSU Ad Club is a student organization that enables students at San Diego State to learn more about advertising as a profession. Our objective is to inform and involve students with advertising by providing agency tours, panels of guest speakers, internship opportunities, socials and resume/portfolio workshops.

Air Force ROTC, Detachment 075 Honor Guard
President: Jordan Tencati
President Contact Information: jordan.tencati075@gmail.com
The mission of the Detachment 075 (Det 075) Honor Guard (HG) is to present and protect the National Colors, Air Force Colors, Guard weaponry and equipment with the utmost discipline and dedication, and to provide its members with the leadership needed and training demanded of these high expectations.

American Society of Interior Designers Student Chapter
President: Hope Wortham,
President Contact Information: hopecamilledesigns@gmail.com
Our A.S.I.D. Student Chapter strives to offer every member an opportunity to network with Interior Design professionals, and provides a bridge between the academic experience and professional practice. We encourage students to become active A.S.I.D. members and unveil their true potential.
Ceramic Arts Association
President: Sam Lopez
President Contact Information: samuelesnow@yahoo.com
The San Diego State University (SDSU) Ceramic Arts Association is established to support the educational mission of the ceramics area in the School of Art, Design and Art History (the School). Activities include bringing visiting ceramic artists to campus for lectures, critiques and demonstrations; providing related texts, periodicals and source materials for students beyond those available in the library; and assisting students in attending national educational ceramic conferences while promoting exhibition opportunities. An over-arching goal is to promote the ceramics program to attract the best quality students. The Association generally promotes the ceramic area through volunteer efforts and social activities.

Chamber Music Association
President: Scott Johnson
President Contact Information: scottandrewjohnson@me.com
The purposes of the CMA are to promote and facilitate the study of chamber music at San Diego State University through expediting and organizing various events for students and faculty interested in chamber music.

Film Society: “It’s For The Big Screen”
President: Daniel Galuppo
President Contact Information: filmsocietysdsu@gmail.com
This club is a great place for creative individuals to make connections, to learn about how they can get involved in SDSU student film productions, and provides an environment for students to get help from other club members on their film related projects.

Furniture Design Association
President: Sophie Glenn
President Contact Information: sophielydaglenn@gmail.com
Our purpose is to promote and educate Furniture Designers.
Jewelry Student Co-op
President: Molly Gabbard
President Contact Information: molly.gabbard@gmail.com
To serve as a creative collective focused on advancement of metalworking techniques and continuing the practice of instruction of old methods.

National Society of Minorities in Hospitality
Amanda Richlin, sdsu@nsmh.org
The National Society of Minorities in Hospitality is a non-profit, student-run organization that strives to provide students with the opportunity to build relationships, enhance professional development, and understand the importance of diversity in the workplace. We will also form strong relationships with selected high schools to foster the importance of education, professional behaviors, and the opportunities available within the hospitality industry.

Lodging Management Student Association
President: Madelein Tse
President Contact Information: lmsa.sdsu@gmail.com
The purpose of this organization is to provide a platform to bridge education and the professional lodging industry.

Meeting and Events Student Association
President: Jennifer Lutz
President Contact Information: mesa.sdsu@gmail.com
To provide opportunities for personal and professional development within the events industry in preparation for careers as meeting and event professionals.

Professional Convention Management Association’s Student Chapter
President: Lauren Cuneo
President Contact Information: sdsupcmastudents@gmail.com
To help Hospitality and Tourism students connect and network with the professionals of the PCMA chapter. In addition, provide them with opportunities to plan events for the professionals.
The PSFA Civil Core is the official service and volunteer organization of the College. The mission of the CC is to: Provide a venue for students to enhance their leadership skills, serve the College, and assist new students in their transition to San Diego State University; To promote civility and respect amongst peers and the SDSU community as a whole; To provide assistance and support to new students as well as encouraging participation in college-wide activities; To represent the College of Professional Studies and Fine Arts at all campus activities.

The Public Relations Student Society of America (PRSSA) is a nationally recognized pre-professional organization founded by the Public Relations Society of America (PRSA) in 1968. PRSSA cultivates a favorable and mutually advantageous relationship between students and professional public relations practitioners.

The purposes of this organization is to promote the free flow of information vital to a well-informed citizenry through the daily work of its members; work to inspire and educate current and future journalists through professional development; and protect First Amendment rights.

To create opportunities for students of Recreation Tourism Management majors to get involved on campus, network and develop career goals, and to extend the knowledge of Recreation Tourism Management as a major to more students.
Tribal Gaming Student Association (TGSA)
President: Ismael Barajas
President Contact Information: TGSA.SDSU@gmail.com
To provide Tribal Gaming and prospective Tribal Gaming students an inside look of the Tribal Gaming sector of Hospitality while providing opportunities to become involved, informed, and connected within the HTM program and the Sycuan Institute on Tribal Gaming.

*C*Information about each organization was taken from the Student Life and Leadership Website.
**O*Only Recognized Student Organizations were featured.

**CAMPUS ANNOUNCEMENT:**
AZTECS ROCK HUNGER

**October 22 - November 15**

15% of San Diegans face “food insecurity,” which means that little or no food is available at home. Of this percentage, 138,334 are children. The Jacobs and Cushman San Diego Food Bank is working to combat hunger in San Diego by serving 370,000 San Diegans each month. Yet, it needs our help to continue doing so.

For every $1 donated, the food bank can purchase 6 lbs. of food for hungry San Diegans, including fresh produce, a welcomed, healthy alternative.

There are FIVE easy ways to donate:
1. Donate on the virtual pantry
2. Make a financial contribution at any Aztec Market
3. Place non-perishable food in the red bins throughout campus
4. Make a donation at the Oct. 23 and Nov. 14 football games
5. Donate to Aztec Proud

10% of cash proceeds will benefit students with food insecurities right here on campus.

*This announcement is taken from the Official Associated Students Aztecs Rock Hunger Website.
**To learn more, visit: https://as.sdsu.edu/rocks-hunger/
Hello PSFA Students!

It is our pleasure and honor to introduce you to Aztec Music Group (AMG). AMG serves as a music collective on campus. We provide a platform for artists to gain exposure and build their individual careers. By joining AMG you are guaranteed to be part of a group that makes developing connections in the music industry, and developing a sense of music community as a central focus.

Interested in learning more?
Contact us! at aztecmusicgroup@gmail.com

To sign up for weekly emails and updates use the link below: http://tinyurl.com/amgnewsletter
At the end of the day, it is often the little gestures and acts of kindness that leave a lasting impression on us upon later reflection. Here at PSFA Civil Core, it is our duty to ensure all students, of all origins, are treated with the same level of respect. It is a large movement that can begin with one simple act of kindness, whether it be opening the door for a fellow classmate, or guiding a lost student in the right direction. Not only do these interactions assist the recipient, they may also open further doors for ourselves in the future.

In order to physically manifest this mission, Civil Core, along with the extraordinary support of the assistant dean of Student Affairs for PSFA, Randi McKenzie, has come together to promote the Be Civil Campaign. It all begins with a simple act of kindness. To bring this mission to reality, thousands of green bracelets have been created with the phrase: “SDSU - Be Civil - Pass It On”. For every act of kindness someone bestows upon us, a bracelet is given in return, in hopes that one day, that person will receive a kind gesture on someone else’s part, so that they may pass the bracelet on to them.

Life goes on, and the cycle continues. It is our job...your job, to ensure that this cycle is a cycle we all want to be a part of.
Try **Aztec Recreation**
Free for a Week
--- The Gym and More

Have you been getting enough “me time?” Take advantage of an opportunity to try Aztec Recreation for a week for **FREE**.

With five campus facilities and over 60 classes per week we’ve got sports and fitness options plus other opportunities to simply relax here on campus.

With a one-week pass you can also:
- Take a hot tub or sauna
- Climb at the ARC Climbing Wall
- Study or swim at the Aquaplex
- Take a yoga class

Take advantage of this offer by completing the online form and an ARC student rep will get in touch with you.

Complete the form here: [https://arc.sdsu.edu/membership/one-week.php](https://arc.sdsu.edu/membership/one-week.php)